


















	data.stage	tech.stage	festival.stage
 Doors Open 08:30 - 10:00 am 			
10:00 - 10:30 am	Opening Keynote: Shaping the future together DATA festival		
 Coffee Break 10:30 - 10:45 am 			
10:45 - 11:15 am	Harnessing Generative AI: Achievements, Challenges, and Future Directions Allianz Technology	#AI4Good Harnessing AI for a Better World: An Introduction to AI4Good and How Enterprises can Help Drive Positive Change MI4People	Optimizing Data Analytics at DB Regio AG DB Regio
11:15 - 11:45 am	Productionizing LLMs: How Generative AI Digitalized the Customer Service at Lufthansa Lufthansa	#AI4Good Ocean Eyes: Harnessing AI to Combat Plastic Pollution MI4People	Modern Art of Modernisation [DE] OPITZ Consulting
11:45 am - 12:15 pm	Automating Rule Extraction with Ontology Driven LLMs Global Legal Entity Identifier Foundation (GLEIF)	#AI4Good AI for the Planet, People, Prosperity and the Ocean: Driving Sustainability Innovation DFKI4Planet Initiative	Why AI without a solid data foundation is just a complete distraction Reltio
12:15 - 12:45 pm	Data Cleansing - A Never-ending Story? Merck Life Science	#AI4Good RAG for an Easy-to-Understand Language RentenNavi	Agent 007 – License to Scale? Scaling Your Agents with Control Dataiku
 Lunch Break 12:45 - 02:15 pm 			
02:15 - 02:45 pm	Reflecting on Two Years of ChatGPT: Have the Expectations Been Fulfilled? Siemens	#AI4Good Tackling Ghost Gear with the Power Trio: Sonar Technology, AI, and Citizen Science WWF	The Lifecycle of a Data Product: Connect, Catalog, Control, Consume Ab Initio
02:45 - 03:15 pm	Designing Data Pipelines for AI-Driven Applications AstraZeneca	#AI4Good AI Support for Social Counseling TH Nürnberg	Rethinking Data Accessibility: The Data Mesh journey of Kuehne+Nagel Kuehne+Nagel
03:15 - 03:45 pm	Data-Driven Architecture: Navigating Data and AI Transformation DHL	#Career Solving the puzzle: Leveraging machine learning for effective root cause analysis Carl Zeiss	Click, Query, Discover: The Age of Data Self-Services APARAVI
 Break 03:45 - 04:15 pm 			
04:15 - 04:45 pm	From Fake it to Success: BSH Breakthroughs in Data Organization, Data Management, Data Product Strategies BSH Hausgeräte	#Career Becoming a data-driven insurance company HUK-COBURG	DMK's journey to data trust: building a strong foundation with Ataccama Deutsches Milchkontor (DMK)
04:45 - 05:15 pm	AI Act Panel: Unpacking the AI Act's Impact on Innovation, Compliance, and the Future of AI	Tech Deep Dive BO ist tot. Lang lebe Pyramid – Eine congstar Geschichte [DE] Pyramid and Opitz Consulting	Agentic Sustainability Workflows: How AI turns ESG Challenges into Competitive Advantage Footprint Intelligence
05:15 - 05:45 pm			Sovereign Cloud & Data Lakehouse made in Germany STACKIT
 Evening Event from 05:45 pm – enjoy drinks, food and music 			

Check out the **detailed program**:



	data.stage	tech.stage	festival.stage
 Doors Open 08:00 - 09:30 am 			
09:30 - 10:00 am	Opening Keynote: The Future of Operational Intelligence Otto		
 Coffee Break 10:00 - 10:15 am 			
10:15 - 10:45 am	Data Culture at heart of data quality IKEA	Tech Deep Dive Solving data residency problems with Airflow and AWS ECS Anywhere bestseller.com	Scaling Alasco's data analytics capabilities with the help of embedded analytics with GoodData GoodData
10:45 - 11:15 am	Democratizing data with self service data products TWAICE		Navigating the Cloud: Strategic Data Governance at Munich Re Munich RE
11:15 am - 11:45 pm	Preparing and Delivering Data for AI: Requirements, Use Cases and Best Practices BARC	#Career What Glue and Hairspray can't fix: Becoming a Modern Engineering Organization Henkel	Fighting Hate Speech with AI-Powered Mobile Technologies Intro2M & Vespa.ai
 Lunch Break 11:45 am - 01:00 pm 			
01:00 - 01:30 pm	AI at Enterprise Scale: A Sneak Peak and some Secret Sauces Boehringer Ingelheim	Tech Deep Dive Level-Up Your GenAI Application Development Commerzbank	#AI4Good HOPE: Harnessing Optimization for Personalized Evaluation in Addiction Treatment with AI Five1
01:30 - 02:00 pm	Agentic AI: The Road to Fully Autonomous Organizations BARC		BMW's AI Success Journey with DataRobot BMW
02:00 - 02:30 pm	Neo meets Agents in the V-Model: Agentic AI and Neo4j GraphDB CARIAD SE		
 Coffee Break 02:30 - 03:00 pm 			
03:00 - 04:00 pm	Agentic AI Panel Balancing Autonomy, Innovation, and Responsibility	Tech Deep Dive Using AI for Legal Form Detection – Leveraging the LEI Data Global Legal Entity Identifier Foundation (GLEIF)	Visit the exhibition or explore the program at the other stages
04:00 pm	Closing DATA festival		

 See you next year – Save the Date: 2026, March 17-18 

Check out the **detailed program:**

