

INFOMOTION

Company Portrait

INFOMOTION GmbH

info@infomotion.de

Frankfurt am Main



INFOMOTION is your strong partner for the future.

We help companies to derive the greatest possible benefit from data.

We are

The Data Performance Company.



The reason for our success?

Data Performance

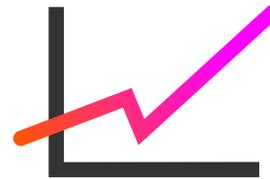
Strategy & Solutions
for Data and Analytics



9 locations in the
German-speaking region



21 years of growth



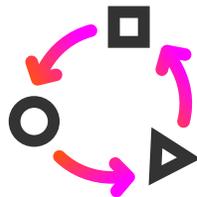
Employees

580+

Customers in all sectors

350+

Full-service provider



Strong partnerships

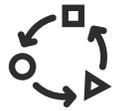


Innovation Lab



The reason for our success? Data Performance

Full-service provider



Strategic consulting
Conception & implementation
Application management services
Trainings

Experts for

Business Intelligence & Analytics

Cloud Analytics Platform

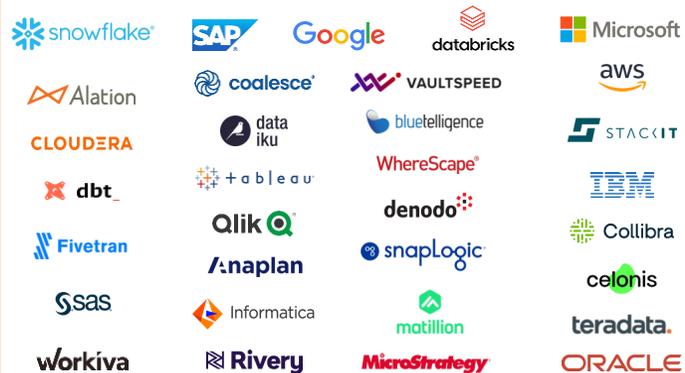
Planning & Consolidation

Data Management

Selection of customers



Partners



Success



Facts

21

Years of experience

9

Locations

580+

Employees

10.000+

Projects

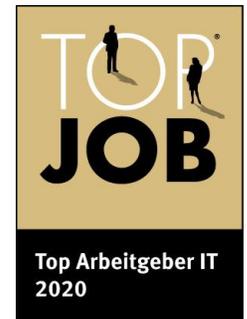
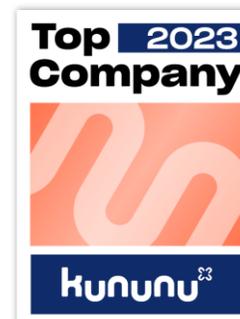
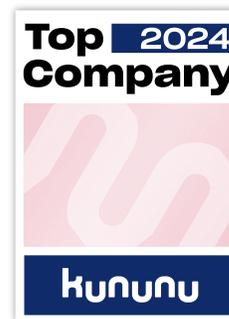
Facts that speak for us. And pay for you.

Excellent Knowledge Management

- Better evaluation of current trends
- More interchange - our employees do not only gain experience, they also share it
- Valuable insight - we are not only happy about our achievements, we also learn from them

Outstanding Employer

- Open corporate culture
- Outstanding career and development opportunities
- Satisfied, highly motivated employees



Facts that speak for us. And pay for you.

Four-time Award „Best Consultants“

- Who helps with thinking in new and different ways? Who accompanies into digitalisation?
- Together with Statista, brand eins has been investigating the market since 2014 and presents Germany's Best Consultants, among whom we can count ourselves since 2018



Three-time Growth Champion

- Together with the statistics and market data portal Statista, the business magazine FOCUS publishes the ranking of the top 500 companies that have developed the most in terms of revenue and employee growth in recent years
- 2018 - 2020 we have been awarded this distinction



INFOMOTION - Market leader for data & analytics Services in Germany

Leading analysts consider INFOMOTION to be the market leader in Germany as a specialised consultancy for data & analytics services.

Top 15 Service Providers specializing in Data & Analytics
German speaking countries 2024, by headcount

#	Company	Focus	URL	Top Partnerships
1	Infomotion	broad	www.infomotion.de	Microsoft, SAP, Snowflake
2	b.telligent	broad	www.btelligent.com	Microsoft, Snowflake, Databricks
	Datacidars Group 1)			
3	Alexander Thamm	AI	www.alexanderthamm.com	AWS, Microsoft, Databricks
	Synvert Group 2)			
4	Windhoff	SAP	windhoff-group.de	SAP, Microsoft, Databricks
5	IBSolution	SAP	www.ibsolution.com	SAP, Microsoft, Google
6	Oraylis	Microsoft	oraylis.de	Microsoft, Databricks, Celonis
7	Woodmark	broad	woodmark.de	AWS, Salesforce, Databricks
8	HMS Analytical Software	AI	www.analytical-software.de	Microsoft, AWS, SAS
9	Datacidars Quinscape	broad	www.quinscape.de	Tibco, Talend, Snowflake
10	synvert saracus	broad	www.saracus.com	Snowflake, AWS, Azure
11	D ONE (Switzerland)	AI	d-one.ai	Databricks, Microsoft, Google
12	Parsionate (part of Accenture)	broad	parsionate.com	Informatica, Contentserv, Akeneo
13	Unit8 (Switzerland)	AI	unit8.com	Palantir, Microsoft, Snowflake
14	Ultra Tendency	AI	www.ultratendency.com	Cloudera, Microsoft, Databricks
15	Areto	broad	areto.de	Snowflake, Microsoft, SAP

1) Only includes subsidiaries with a clear D&A focus
2) Includes only subsidiaries with focus on the German-speaking market

LÜNENDONK

Infomotion gehört mit einem Umsatz von über 72 Millionen Euro als einzigster lokaler D&A-Spezialist zu den Marktführern. Infomotion verfügt über ein breites D&A-Portfolio und unterhält Partnerschaften mit den wichtigsten D&A-Technologieanbietern. Infomotion bietet seinen Kunden Lösungen von der Datenanalyse bis zur digitalen Transformation. Das umfassende Portfolio des 2004 gegründeten Unternehmens reicht von strategischer Beratung über Konzeption, Implementierung und Betrieb nachhaltiger Lösungen bis hin zu Schulungen.

Lünendonk® - Studie 2024

Der Markt für Data & Analytics Services in Deutschland

Führende Dienstleister, Investitionsplanungen, Technologietrends

Eine Studie von Lünendonk & Hossenfelder in Zusammenarbeit mit

INFOMOTION



Multi-certified consulting

SAP® Certified
Partner Center of Expertise



Gold Application Integration
Gold Data Analytics
Gold Data Platform
Gold Cloud Platform
Silver Security



Building blocks of our strategy

Our strategy	This means...	... and why?
Management excellence	Cooperation, company-wide action, competence in development, leadership and control	Ensure corporate and employee development
Structured business development	CIP core business in the units AND across the board, identifying valid trends and developing them with focus	Strengthen and develop existing business, transformation for medium-term success, Secure investments
Profitable growth	Good margin (EBIT double-digit), steady company development	Investment, perspective, security, independence
Best employer in the market	Employee orientation, active development, leadership and management, work-life integration	Retain, attract and develop talent
Strong customer relationship	Thinking into the customer, understanding, solving, ...	Being successful together in the long term, developing anchor customers

Quality

Knowledge & Innovation

Full-service provider

Independence

The INFOMOTION culture embodies our organization's attitude towards all strategic entities and gives us support.



You have the challenge. We have the solution.

Strategy	Consulting & implementation	Application mgmt. services	Training
<ul style="list-style-type: none">• Digital Transformation• Digital Innovation Lab• Analytical overall strategy• Status quo determination/audit/review• Organisational structure• Agile BI• Managed Self-Service• Software portfolio• Control systems & models	<ul style="list-style-type: none">• Pre-studies• Solution development• Migration• Technology consulting• Coaching• Project & Change Management• Quality & Test Management	<ul style="list-style-type: none">• Service management organization• Operational security• Further development• Continuous improvement• Monitoring & operations control• Transition to Service• Basis administration	<ul style="list-style-type: none">• Standard trainings• Customer and project specific trainings• Training of analysts and data scientists• BI Bootcamps



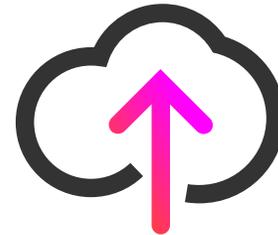
We think holistically. Your topic is our topic.



Business Intelligence & Analytics

Holistic, user-centered implementation of analytics solutions

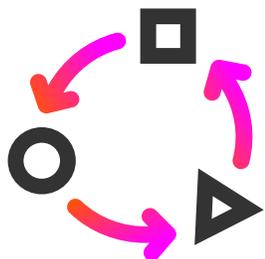
- Reporting & Dashboards
- Data Warehousing & Operative BI
- Data Mining & Predictive Analytics
- Self-Service BI & Geo Intelligence



Cloud Analytics Platform

Conception and implementation of modern analytical cloud solutions

- Cloud Strategy & Architecture
- Data Engineering & Data Science
- Platform Operations
- Data Lakehouse & Data Mesh



Planning & Consolidation

Conception and implementation of standardized and transparent solutions

- Finance planning, budgeting planning, investment planning, sales planning, ...
- Forecasting
- Consolidation



Data Management

Identification, integration and quality assurance of internal and external data

- Event Stream Processing (Sensor Data, IoT)
- Data Quality Management
- Meta Data Management
- Test Data Management



We are at home in diverse subject areas.



Finance

- Risk management
- Financial planning
- Consolidation



HR

- Sickness rates
- Salary development
- Staff development



Quality management

- Return monitoring
- Error analysis
- Threshold analysis



Marketing

- Customer segmentation
- Churn analysis
- Market analysis



Sales

- Analyses of revenue, customers, products and product groups



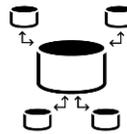
Customer service

- Customer service level
- Service team planning
- Evaluation of activities



Purchasing

- Price development
- Supplier rating
- Product group analysis



Production

- Product test evaluation
- Short & long-term analyses
- Production planning



Logistics

- Supply service level
- Supplier check
- Warehouse optimization

Control and operative processes

Indicators and analytics processes

Source systems and access opportunities



„INFOMOTION impressed not only with its highly professional project management and the great professional competence of its consultants. Rather, the **human component** in the trusting and cooperative collaboration is also always spot on.“

Oliver Weber, Senior Project Manager, Fraport AG



„We were looking for an implementation partner who could offer us the scalable and flexible support we needed for the implementation of large-scale projects in the DWH environment. We found this partner in INFOMOTION. In addition, INFOMOTION advises us on many new topics and gives us **impulses** for new trends or solutions.“

Sascha Pulfrich, Data Warehouse Architect, Landesbank Hessen-Thüringen



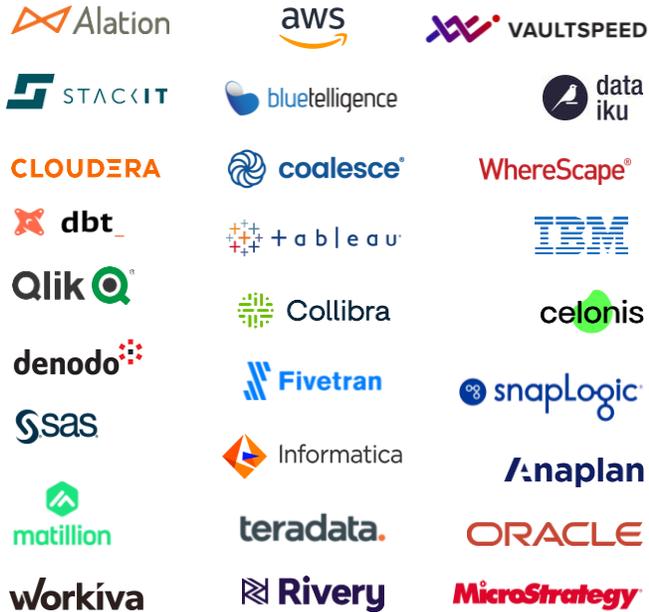
„The cooperation with INFOMOTION is very **cooperative** and characterised by a high level of **trust**. We appreciate very much that the service team continuously takes care of the ongoing application processes and competently serves the requirements of the business departments for the BI functions.“

Ralf Fauser, Team Lead SAP, HELLER



We master data from A to Z. And think far beyond that.

Partner



Customers

Banks



Trade



Energy



Automotive



Chemie/Pharma



KVG



Serviceprovider



Consumer goods



Mechanical engineering



Transport/Logistics



Insurances



More



INFOMOTION

INFOMOTION GmbH
Westhafenplatz 1
60327 Frankfurt
T +49 69 56608-3000
info@infomotion.de
www.infomotion.de

DISCLAIMER

All information is based on the current state of knowledge. Subject to change without notice. This document of INFOMOTION GmbH is exclusively intended for the addressee or client. It remains the property of INFOMOTION GmbH until an explicit transfer of rights of use. Any processing, utilization, duplication and/or commercial distribution of the work is only permitted with the consent of INFOMOTION GmbH.

